



MEDIA RELEASE

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Contact: John Mennell jem@magazineliteracy.org 609-651-4340
Katrina Kelly info@kitchengallerymadison.com 608-467-6544

Kitchen Gallery Cooks Up Culinary Magazine Drive for Literacy

When: Saturday, February 1 – Friday, February 28

Where: Kitchen Gallery – 107 King St, Madison, WI 53703

What: A magazine drive for donations of gently-read culinary magazines that will be delivered to unemployed and homeless students in chef training programs and to families in nutrition education programs.

How: Those interested in recycling their magazines for literacy can drop them off at the Kitchen Gallery in downtown Madison during February.

Madison, WI— The [Kitchen Gallery](http://www.kitchengallerymadison.com/) and [MagazineLiteracy.org](http://magazineliteracy.org), neighbors in downtown Madison, have partnered to turn up the heat in February by collecting recycled culinary magazines from consumers for literacy. The magazines will be donated to chef training programs for unemployed and homeless students, and to children, teens, and families in nutrition education programs run by food banks and food pantries in Madison and nationwide.

“Whether on a newsstand, kitchen counter, or coffee table, few things turn your head faster than the delicious cover of a favorite culinary magazine. No two ingredients are more vital for human life and spirit than food and reading,” said John Mennell, founder of MagazineLiteracy.org. “The **Kitchen Gallery** is the goto shop for Madisonians and capital visitors looking for just the right kitchen tool or gift. We are so pleased to have this perfect partner for jumpstarting our culinary magazine drive that we plan to replicate coast to coast,” he added.

“February is the month we celebrate love and foodies love to cook, and love to read and share magazines, recipes, and food,” said Katrina Kelly, owner of the Kitchen Gallery. “We are so pleased to share our love of cooking, and the benefits and joys of cooking via favorite cooking magazines,” she added.

The **Kitchen Gallery** is a gourmet culinary retailer proudly rooted in Madison, WI, where shoppers find exceptional cookware that will transform culinary creations into memorable experiences for friends and family. <http://www.kitchengallerymadison.com/>

MagazineLiteracy.org gets new and recycled magazines to at-risk children and families via literacy programs, with community volunteers and crowdfunded by consumers and businesses via the online Magazine Literacy Marketplace. <http://magazineliteracy.org/>

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